Reading Recruitment Posters

Compare and contrast these four primary source recruitment posters. Two of the posters are from World War I (US involvement, 1917-1918), and the other two are from the 1970s.

Analyze the sources and consider how Navy recruitment changed over the years.

Primary Source	Who is the target audience? Race, Gender, Religion?	Does the poster encourage a diverse group of people to apply?	What does the poster imply?
GEE!! I WISH I WERE A MAN World War I poster			
THE NAVY NEEDS YOU! DON'T READ AMERICAN HISTORY MAKE IT! World War I poster			
THE NAVY You can study black his 1972, Recruitment Poster			
oung men (and women, too!) a much more. Those who qualify dreds of interesting jobs. From a viation mechanics. Jobs a malide the Navy or out. 38 a month plus education, travers. So if you're looking for a spene one who is—send in this cout makes the new Navy new.			
1972, Recruitment Ad			